

MATTHEW J. ROGERS

PROFILE

I am a web design and user experience professional who has worked on a number of high-profile internet business projects. I have successfully managed teams of designers and developers, and am seeking new opportunities to expand my project management skills and utilize my knowledge of new technologies to help connect people and grow businesses. My hands-on experience with development, design, and project planning gives me the ability to speak the language of each and bring people together to meet a common goal.

EXPERIENCE

DIGITAL DESIGNER, THE INDIANAPOLIS STAR INDIANAPOLIS, IN, 2007-PRESENT
Responsible for designing and executing web products. I am currently the design team leader. I worked on the design for IndyStar.com, Indy.com, IndyStarMedia.com, the Star Free Classifieds pilot project, and at least a half dozen smaller partner sites and pages. My day-to-day includes providing input and advice on future product strategy and ideas to the Digital Director, providing general supervision and direction on the user experience aspects of our projects, and balancing design expectations against the necessary integration of legacy systems.

SENIOR CONSULTANT/LEAD DEVELOPER, PURDUE UNIVERSITY 2003 - 2007
Designed and directed the implementation of the web-based TRAMS ticket, customer, and network information management system that handles over 12,000 network connections, 20,000 customers, office resource management, time clock system, and more. Oversaw execution of new bandwidth monitoring system that resulted in ResNet Help Desk productivity increase of approximately 400%.

IS ANALYST INTERN, WHIRLPOOL CORP. BENTON HARBOR, MI, MAY - AUG 2005
Worked with technology discovery SAP team to experiment with the capabilities of the newest SAP platform, and helped build an experimental collaboration portal to enable team members from around the world to work together. Developed user personas for new retail partner ordering system; interviewed users and generated realistic user profiles for developers to work with.

MANAGER OF WEB DESIGN, ECI INC. ELKHART, IN, MAY - AUG 2002 & 2003
Redesigned company web site to be more functional and attractive. Designed and implemented a company intranet for news and trouble-ticket tracking.

EDUCATION

Purdue University, West Lafayette, IN — Bachelor of Computer Science, 2007

SKILLS

Highly skilled in managing user experience and interface design. Expert in CSS, HTML, Javascript, and web design trends. Proficient with Ruby on Rails and PHP, as well as Adobe Illustrator, Photoshop, and other necessary web design tools. Have become a successful team or group leader at every job I have held.

REFERENCES

Available upon request.